

## A NEW PUBLICATION

The Nicholas Brothers & A. T. W. Penn: photographers of South India 1855–1885 Christopher Penn

An examination of the successful studios established by John and James Perratt Nicholas and Albert Penn in Madras and Ootacamund, copiously illustrated with over 100 large duotone plates and 150 figures, the majority of which are published here for the first time. Also including a copy of the scarce Nicholas & Co. 1881 catalogue listing over 450 subjects.

In the 1850s and 1860s, Madras was an important centre for the rapidly developing art of photography. Dr Alexander Hunter founded the Madras School of Arts in 1850 and the Madras Photographic Society in 1857, where John Nicholas served on the committee. Pioneering photographers Tripe, Parting, Lyon, Hooper and Bourne all contributed to the rapid advance of photography in the region. J. P. Nicholas and A. T. W. Penn continued their work to the end of the nineteenth century. The book begins with the early years of the Nicholas studios in Madras and Ootacamund, explains how the business achieved success in the 1870s and 1880s and concludes with the introduction of the Kodak, the rise of the amateur photographer, and the inevitable decline in the studios' profitability that followed. The publication will serve as an invaluable tool for researchers and collectors.

Publication date: 27 October 2014 – ISBN: 978–0–9563012–6–0 – Price: £45 (xviii + 252 pages including 105 duotone plates & 151 b/w figures)

To reserve a copy at the special price of £40, available until 1 December 2014, please contact Alice Ford-Smith (a.ford-smith@quaritch.com)